



NAMIBIA FISH CONSUMPTION  
PROMOTION TRUST

# TRUST NEWSLETTER

JULY - SEPTEMBER 2025

13TH  
ANNUAL



@fishconsumptionpromotiontrust

BRINGING FISH TO THE NATION

# TABLE OF CONTENT

EDITOR'S NOTE	<b>03</b>
FOREWORD	<b>04</b>
13TH NFCD SET FOR KAVANGO EAST	<b>05</b>
NFCPT INAUGURATES N\$2.4 MILLION SCHOOL FACILITY IN KAVANGO WEST	<b>06</b>
NFCPT CROWNED OVERALL BEST EXHIBITOR AT THE 2025 ONGWEDIVA ANNUAL TRADE FAIR	<b>07</b>
NFCPT ENGAGES NEW MAFWLR LEADERSHIP ON MANDATE	<b>08</b>
NFCPT HOSTS MARITIME WEEK SEAFOOD COOK-OFF COMPETITION	<b>09</b>
NURTURING A HEALTHIER GENERATION THROUGH GRASSROOT EDUCATION	<b>10</b>
TRUST HANDS OVER NEW CLASSROOMS AND ADMINISTRATION BLOCK TO SANGWALI COMBINED SCHOOL	<b>12</b>
NFCPT SHOWCASES FISH PREPARATION SKILLS AT ONGWEDIVA ANNUAL TRADE FAIR	<b>13</b>
NFCPT STAFF ATTEND PERFORMANCE CONTRACT AND MID-YEAR REVIEW WORKSHOP	<b>14</b>
STRENGTHENING PARTNERSHIPS FOR COMMUNITY PROGRESS	<b>16</b>
HAPPY SOCKS, HAPPIER MINDS!	<b>16</b>
LONG SERVICE AWARDS - MEMORABLE EXPERIENCE	<b>17</b>

# EDITOR'S NOTE



**Michael Samuel**  
Public Relations Officer

**Dear Valued Readers,**

Welcome to the July-August 2025 edition of Trust News, a platform that continues to capture the spirit, dedication, and transformative impact of the Trust across the nation.

This edition highlights another productive chapter in our journey of promoting fish consumption and community empowerment. From the official launch of the 13th National Fish Consumption Day to the inauguration of new school facilities in Kavango West, our stories reflect meaningful partnerships and sustainable action at every level.

We also celebrate the Trust's recent achievements at the Ongwediva Annual Trade Fair, where we were crowned Overall Best Exhibitor, a recognition that reaffirms the team's innovation, passion, and commitment to service excellence. Equally inspiring are the initiatives featured in this issue, from youth-focused nutrition campaigns and skills demonstrations to strategic stakeholder engagements that drive our shared vision of national food security.

As you turn the pages, I invite you to discover the people, projects, and progress that define our work. Your continued support, participation, and feedback remain central to our mission of making fish an accessible, nutritious, and affordable source of food for all Namibians.

**For comments or suggestions, contact:**

Tel +264 64 278 711  
Cell +264 81 146 3876  
Email [pro@nfcpt.com.na](mailto:pro@nfcpt.com.na)  
Website [www.nfcpt.com.na](http://www.nfcpt.com.na)

# CEO'S MESSAGE



**Mr. Victor Pea**  
CEO, NFCPT

## Dear Esteemed Stakeholders,

It gives me great pleasure to present to you the third edition of Trust News for 2025, a reflection of our ongoing commitment to promote fish consumption, empower communities, and strengthen partnerships that contribute to Namibia's sustainable development.

Over the past months, the Trust has continued to extend its reach and impact through programmes that go beyond awareness, touching lives, creating opportunities, and driving transformation. From inaugurating new school facilities and empowering entrepreneurs, to celebrating excellence at national trade fairs and engaging our youth through education, our story remains one of progress and purpose.

As we prepare for the 13th National Fish Consumption Day, set for Kavango East Region, we do so with renewed energy under the theme "Honour Our Catch, Sustain Our Nation." This year's celebration is more than a national event, it is a movement to reinforce our collective responsibility to value our marine resources, promote healthy nutrition, and build an inclusive economy through fisheries-driven development.

I am particularly proud of the growing partnerships that continue to define our success. Collaboration with communities, local authorities, and industry stakeholders remains at the heart of our operations. Together, we are ensuring that fish, a symbol of nourishment and unity, reaches every corner of Namibia.

To our dedicated staff, partners, and readers – thank you for your unwavering support and contribution to our vision. May this edition inspire you to continue advocating for healthier lifestyles, responsible resource use, and national progress.

*Warm regards,*

Chief Executive Officer,  
Namibia Fish Consumption Promotion Trust



# 13TH NFCD SET FOR KAVANGO EAST



**THE WALVIS BAY** - The Namibia Fish Consumption Promotion Trust officially launched the 13th National Fish Consumption Day (NFCD) with a breakfast event on 15 August 2025 in Walvis Bay, with the main celebrations scheduled to take place in the Kavango East Region on 04 October 2025.



Themed **"Honour Our Catch, Sustain Our Nation,"** the flagship event will culminate in a grand festival at the Dr. RomanusKampunguSecondarySchool, bringing together key Government Officials, industry stakeholders, and the local communities to promote fish consumption as a cornerstone of food security and economic growth.

Mrs. Ndjaleka further underscored the importance of expanding access to fish in the region. The Rundu fish shop not only serves as a retail outlet, but also holds the potential to function as a wholesale hub for Kavango East and parts of Kavango West.



Speaking at the official launch, NFCPT Board Chairperson, Mrs. Suzan Ndjaleka highlighted the historical journey of NFCD, which began in 2012 in Swakopmund. Over the years, the Trust has brought the campaign to 12 regions across the country, with last year's celebrations hosted in Mariental, Hardap Region. This year marks the turn of Kavango East, while the 2026 finale is expected to be staged in the Ohangwena Region.

With the right partnerships, satellite shops could be established in underserved areas, including remote communities such as Divundu.

"The ripple effect is powerful: job creation, small business growth, and social upliftment. For Kavango East, these opportunities could transform today's challenges into tomorrow's success stories," remarked the Chairperson.



The Chairperson emphasized that NFCD is more than just an annual event. It is a platform for awareness, investment, and community development.

This year's gala dinner will be hosted in Rundu with the aim to connect investors and industry leaders with the region's untapped opportunities. This is a deliberate and strategic, as it aims to position Kavango East as a hub for fisheries-driven socio-economic growth.

"Honour our catch is not merely about landing fish; it is about celebrating our fishermen, promoting healthy diets, creating livelihoods, and securing food security. Sustain our nation is a call to manage our fisheries responsibly, ensuring that prosperity reaches every corner of Namibia," said Mrs. Ndjaleka.



# NFCPT INAUGURATES N\$2.4 MILLION SCHOOL FACILITY IN KAVANGO WEST



**EKONDJO** - A new chapter in educational upliftment unfolded in the Kavango West Region when the Trust officially handed over a classroom and administration block to Ekondjo Primary School on 21 July 2025 as commitment to the education sector through its Corporate Social Investment (CSI) programme.

The facilities were constructed under a partnership between the Trust and the Namibian Institute of Mining and Technology (NIMT). Which saw the Trust invest N\$2.4 million project. The facility consists of four classrooms with a storeroom, a fully equipped administration block, and ablution amenities.

The structure was officially inaugurated by the Trust's Chairperson, Mrs. Suzan Ndjaleka, who described the investment as a testament to the Trust's dedication to building a future anchored in education, health, and opportunity.

"This is not just a building, it is an investment in the dreams and potential of our children, education is the most powerful foundation we can lay for a prosperous, inclusive, and united Namibia." Said Mrs. Ndjaleka.

The Chairperson commended the collaboration, noting that such initiatives demonstrate how strategic partnerships between public institutions can drive meaningful change in communities where infrastructure development is urgently needed.

"The success of this project reminds us that no single entity can transform education alone, when we pool our strengths and resources, the impact reaches far beyond the walls of a school. We cannot talk about quality education if children are learning under trees or in overcrowded classrooms, infrastructure directly influences attendance, performance, and the confidence of both learners and teachers." Stressed the Chairperson.

Mrs. Ndjaleka called on all sectors, government, private institutions, and communities, to work hand in hand in supporting education and youth development.

"While government leads, every sector has a role to play. Together we can ensure that no child is left behind, and that no school stands without the resources it needs," concluded Mrs. Ndjaleka.

# NFCPT CROWNED OVERALL BEST EXHIBITOR AT THE 2025 ONGWEDIVA ANNUAL TRADE FAIR

**ONGWEDIVA** - The Namibia Fish Consumption Promotion Trust scooped top honours at the 2025 Ongwediva Annual Trade Fair (OATF) award-giving ceremony held on 28 August 2025, walking away with two prestigious accolades: Best Exhibitor in the Fisheries & Marine Resources Category and the coveted title of Overall Best Exhibitor of the entire trade fair.

The recognition came as a result of the Trust's outstanding customer service, the friendliness of its staff, and its innovative approach to engaging the public. This year, the Trust took a bold step by hosting a series of live fish preparation demonstrations, where skilled professionals showcased practical ways to clean and cook fish. These demonstrations aimed to debunk the misconception that fish is difficult to prepare, instead proving that it is simple, versatile, and accessible for all households.

Through this innovation, the Trust not only promoted fish consumption, but also imparted essential food preparation skills to communities. Visitors to the stand had the opportunity to interact with these professional as well as the Trust's Chief Executive Officer, Mr. Victor Pea, ask questions, and gain firsthand knowledge on how to make fish a regular part of their diets.

The awards serve as a testament to the Trust's continued efforts in fulfilling its mandate of promoting fish as a healthy, affordable, and accessible source of protein, while simultaneously contributing to Namibia's broader food security goals.

Speaking after receiving the award, NFCPT Spokesperson, Michael Samuel expressed appreciation to the OATF organisers, stakeholders, and the public for their unwavering support.

"These awards are a recognition of our dedicated team who continue to go above and beyond in serving the nation. It reaffirms that our approach of making fish accessible while empowering communities with knowledge is indeed impactful," said the Spokesperson.

With this recognition, NFCPT once again cemented its position as a leading player not only in the fisheries sector, but also as a strong advocate for healthy lifestyles and sustainable food consumption in Namibia.



# NFCPT ENGAGES NEW MAFWLR LEADERSHIP ON MANDATE



**WINDHOEK** - The Trust paid a courtesy visit to the Ministry of Agriculture, Fisheries, Water and Land Reform on 19 September 2025 to formally induct the newly appointed Executive Director responsible for Water and Marine Resources, Mr. Teofilus Nghitila, and his management team on the mandate and strategic objectives of the Trust.

The engagement served as a vital platform to strengthen institutional relations between the Trust and its line ministry, while exploring future opportunities for collaboration within the fish distribution value chain.

During the meeting, NFCPT presented an overview of its mandate to promote fish consumption across Namibia, outlining key achievements, challenges, and ongoing initiatives aimed at ensuring equitable access to high-quality fish products throughout the country.

“  
The engagement served as a vital platform to strengthen institutional relations between the Trust and its line ministry, while exploring future opportunities for collaboration within the fish distribution value chain

The discussions further explored strategic areas for cooperation, including enhancing national fish distribution networks, improving logistical efficiencies, and intensifying joint awareness campaigns to promote the nutritional and economic value of fish as a staple food source. Both parties acknowledged that collaboration in the fish distribution sector brings multiple benefits, ranging from improved efficiency and reduced operational costs to expanded market access and enhanced product quality. By pooling resources, expertise, and infrastructure, the Trust and the Ministry can strengthen cold chain systems, minimize post-harvest losses, and increase the availability of fish in underserved regions.

Moreover, coordinated efforts in community outreach and education can drive greater public awareness of the health benefits of fish consumption, contributing directly to national food and nutrition security goals. Such collaboration also promotes sustainability through shared monitoring mechanisms and responsible resource management practices, ensuring that Namibia's marine resources are utilized effectively for long-term socio-economic development.

The visit reaffirmed NFCPT's commitment to working hand in hand with its line ministry in advancing Namibia's food security agenda and in reinforcing the shared vision of making fish a central component of the national diet.



## NFCPT HOSTS MARITIME WEEK SEAFOOD COOK-OFF COMPETITION

**WALVIS BAY** - The Namibia Fish Consumption Promotion Trust successfully hosted the Maritime Week Seafood Cook-Off Competition, an event that formed part of the 2025 Maritime Week celebrations hosted in Walvis Bay at the Civics Centre on 12 - 13 September 2025.

The annual competition brought together talented cooks from different walks of life to showcase their creativity and passion for preparing delicious seafood dishes using Namibian fish.

The two-day event provided a platform for participants to demonstrate their culinary skills while promoting the consumption of locally sourced seafood. It also reflected NFCPT's ongoing commitment to raising awareness about the nutritional value of fish and fish products as well as encouraging more Namibians to include it in their daily meals.

After a thrilling showcase of culinary talent, Ms. Maria Sakaria emerged as the overall winner, impressing the judges with her outstanding seafood dish that perfectly balanced taste, presentation, and originality. She walked away with the first prize of N\$7,000.



In second place, Ms. Mieta Maasdorp captured the judges' attention with her well-executed recipe, earning a cash prize of N\$5,000 with Ms. Naomi Bonzali securing third place, taking home N\$3,000 for her impressive seafood preparation that highlighted her flair and creativity in the kitchen.

# NURTURING A HEALTHIER GENERATION THROUGH GRASSROOT EDUCATION



Ultimately, the Catch Them Young campaign is more than a school initiative, it is a national movement. By targeting the youngest members of society and equipping them with knowledge, skills, and confidence, NFCPT is planting the seeds for a sustainable culture of health, productivity, and empowerment

**WALVIS BAY** - In a world where dietary habits are often shaped early in life, the Namibia Fish Consumption Promotion Trust has taken a bold and visionary step by launching its Catch Them Young Educational Campaign in 2023, a dynamic, child-focused initiative that aims to cultivate a culture of fish consumption among Namibian youth, beginning at the primary school level.

This nationwide campaign underscores the importance of instilling healthy eating habits early, not only to improve childhood nutrition, but to influence broader household consumption patterns. At its heart, the campaign is an investment in both the present well-being of Namibia's children and the future health of the nation. Children are

not just passive consumers; they are powerful agents of influence in their home. Recognizing this, the Trust targets primary school learners as the focal audience for the Catch Them Young campaign, based on the insight that children often play a pivotal role in household decision-making, especially around food choices. By engaging young minds through interactive drama plays, audio-visual presentations, and hands-on cooking demonstrations, the campaign delivers more than just facts. It creates an experience, one that not only inform, but inspire.



The drama plays, in particular, stands out as a major highlight. Delivered in a lively and relatable format, it captures the learners' attention and simplifies complex ideas such as nutrition, economic empowerment, and national health into digestible messages. Follow-up quizzes reveals that children are not only entertained, but that they understand the message intended and retain key points, allowing them to respond with enthusiasm and clarity.

The Catch Them Young campaign is built on a powerful ripple-effect strategy: teach the children so they can teach the home. With tailored content that includes both nutritional education and practical fish preparation skills, the campaign aims to create young ambassadors for fish consumption who can advocate for change at the household level. This approach directly supports NFCPT's wider mandate of increasing Namibia's per capita fish consumption. Children trained under the campaign become mouthpieces for healthier diets, encouraging their caregivers to choose fish over less nutritious options.

However, while awareness is growing, a key barrier remains: a lack of preparation knowledge. Many communities and schools are willing to eat fish, but don't know how to cook it. This gap was particularly evident during the cooking demonstrations, where school caretakers expressed gratitude for the practical guidance on handling and preparing fish, particularly the Horse Mackerel which the Trust donates to participating schools. The sessions not only taught preparation methods, but also broke the myth that fish is difficult to cook or only suitable for coastal communities.

Nutrition is the cornerstone of academic and athletic performance. Numerous studies have shown that diets rich in Omega-3 fatty acids, abundant in fish, are linked to enhanced brain development, improved memory, and better classroom performance. With this in mind, the Catch Them Young campaign calls for a stronger partnership with the Ministry of Education, Innovation, Youth, Sport, Arts and Culture.

For the success of the campaign and ensuring that children have access to nutrition benefits found in fish and fish products, the Trust urges schools to incorporate fish into school feeding programs, recognizing fish not only as a meal, but as a strategic investment in the minds and bodies of future leaders. As learners become more nutritionally sound, they become more competitive, both academically and in sports. Equipping schools with the budget and training necessary to include fish in their meals will therefore yield long-term benefits for national development.

Ultimately, the Catch Them Young campaign is more than a school initiative, it is a national movement. By targeting the youngest members of society and equipping them with knowledge, skills, and confidence, NFCPT is planting the seeds for a sustainable culture of health, productivity, and empowerment.

These learners are tomorrow's consumers, caregivers, professionals, and policymakers. By capturing their attention and imagination today, the Trust is ensuring that the message of fish consumption becomes a legacy that carries through generations.

As the Catch Them Young campaign continues to roll out across Namibia, the Trust calls upon the Ministry of Education, Innovation, Youth, Sport, Arts and Culture to support and integrate fish into school feeding schemes, both private and public schools to budget for fish meals as part of learner nutrition programs. The Trust urges parents, caregivers and communities to embrace the message brought home by their children and experiment with preparing fish meals and for our partners and stakeholders to invest in expanding this campaign to reach every corner of Namibia, because when you catch them young, you not only shape healthier habits, you build a stronger, smarter Namibia.



## TRUST HANDS OVER NEW CLASSROOMS AND ADMINISTRATION BLOCK TO SANGWALI COMBINED SCHOOL

**SANGWALI** - The Namibia Fish Consumption Promotion Trust reaffirmed its commitment to education and community development with the official handover of newly constructed classrooms and an administration block valued at N\$1.9 million to Sangwali Combined School in the Zambezi Region on 24 July 2025.

During the official handover ceremony, NFCPT Chairperson, Mrs. Suzan Ndjaleka emphasized that the investment represents more than just infrastructure, it symbolizes hope, opportunity, and progress for the learners and educators of Sangwali Combined School.

“Today marks the realization of a shared vision in which every Namibian child has access to a safe and inspiring environment for learning, education is the bedrock of a prosperous, inclusive, and united Namibia.” Said Mrs. Ndjaleka. The project forms part of the Trust’s Corporate Social Investment (CSI) initiative, which supports education through infrastructure development.

The facilities include three classrooms, a storeroom block, and a fully equipped administration block. The administration wing houses a head teacher’s office, a strong room, a reception area, an additional office, and a staff room, all designed to support the school’s operational efficiency, security, and educational outcomes. Mrs. Ndjaleka encouraged local stakeholders and partners to continue supporting the school, particularly by assisting with the provision of classroom furniture to complement the new facilities. Highlighting the importance of such investments, the Chairperson referenced data from the 2023 Namibia Census, which shows that one third of the country’s population is under the age of 15.



Despite improved access to education, she noted, rural areas such as the Zambezi Region continue to face infrastructure challenges. In addition to promoting education, Mrs. Ndjaleka reaffirmed the Trust’s commitment to national nutrition efforts through its advocacy for fish consumption, particularly among school children. She called on the Ministry of Education, Arts, Culture and Youth to consider integrating fish and fish products into the National School Feeding Programme, citing their nutritional value and contribution to cognitive development.

“Health and nutrition are critical to cognitive development and academic achievement. Integrating fish into school meals would nourish our children and enhance their learning outcomes,” urged the Chairperson. Mrs. Ndjaleka concluded by stressing that building an educated nation requires collective effort and partnerships across government, private sector, and communities. She added that the responsibility of building an educated nation cannot rest with government alone. It requires collaboration, patriotism, and shared purpose.

# NFCPT SHOWCASES FISH PREPARATION SKILLS AT ONGWEDIVA ANNUAL TRADE FAIR



**ONGWEDIVA** - The Trust participated in the 2025 Ongwediva Annual Trade Fair, held from 22-30 August in Ongwediva. Staying committed to its mandate of promoting fish consumption through imparting fish culinary skills, the Trust took advantage of the exhibition as a platform to demonstrate that fish is not only accessible, but also easy to prepare.

With the national per capita fish consumption rate steadily on the rise and currently at 18.07kg per person per year, the Trust recognized the importance of making fish more accessible to communities through such crowd pulling events. By taking part in the Ongwediva Annual Trade Fair, the Trust further advanced its mission of bringing fish closer to the communities and fellow exhibitors, ensuring that this valuable source of protein reached households regardless of region or income level.

A major highlight from the NFCPT stand was a series of live cooking demonstrations, where professional chefs and skilled staff showcased just how quick and simple fish preparation could be. These demonstrations dispelled the common misconception that fish was difficult to cook. Instead, audiences discovered that fish offered countless preparation methods, whether grilled, fried, baked, or smoked, that could be enjoyed by families of all backgrounds.



NFCPT Spokesperson, Michael Samuel highlighted that the Trust not only promoted fish as a meal of choice at the annual event, but also reinforced its vision of making fish a staple food across the country through such demonstration.

"It was also about empowering our people with the skills and confidence to prepare fish at home. By showing Namibians firsthand that fish was versatile and easy to cook, we encouraged healthier diets and contributed to increasing our national fish consumption," explained Samuel.

Visitors to the NFCPT stand had the opportunity to purchase their favourite frozen and cooked fish products. The Trust believed that combining fish accessibility with practical preparation knowledge was key to raising Namibia's per capita fish consumption, ultimately improving nutrition and livelihoods.

# NFCPT STAFF ATTEND PERFORMANCE CONTRACT AND MID-YEAR REVIEW WORKSHOP



**WALVIS BAY** - The Namibia Fish Consumption Promotion Trust staff participated in a three-day Performance Contract and Mid-Year Annual Review Workshop held in Walvis Bay from 22 to 24 September 2025. The workshop brought together management and staff members from various departments to collectively reflect on the progress made in implementing the Trust's strategic objectives for the 2025 financial year.

The sessions focused on evaluating departmental performance against set targets, highlighting key achievements, and identifying operational gaps that require management attention. Through interactive discussions and presentations, participants assessed the effectiveness of current programmes and initiatives, while also proposing practical strategies to enhance efficiency and accountability in the second half of the year.



A significant portion of the workshop was dedicated to aligning individual performance contracts with the Trust's broader mandate of promoting fish consumption across Namibia.

This alignment ensures that every staff member's role directly contributes to the Trust's goals of increasing access to affordable fish, improving nutrition, and stimulating local economic growth.



In his opening remarks, the Chief Executive Officer, Mr. Victor Pea commended staff for their dedication and urged them to remain focused on results-driven performance. He emphasized that regular reviews of performance indicators are essential in sustaining excellence and transparency within the organization.

The workshop further served as a platform for cross-departmental collaboration, allowing participants to share best practices, success stories, and lessons learned from the first half of the year. It also reinforced the importance of teamwork, innovation, and continuous improvement in achieving the Trust's strategic goals.



By fostering a culture of accountability and collective responsibility, the workshop reaffirmed the Trust's commitment to effective service delivery, operational excellence, and ensuring that its programmes continue to make a meaningful impact in the communities it serves.



## STRENGTHENING PARTNERSHIPS FOR COMMUNITY PROGRESS



Through initiatives that promote fish consumption awareness, local entrepreneurship, and community-driven growth, NFCPT reaffirmed its commitment to contributing meaningfully to the socio-economic development of Outjo and the region at large

**WALVIS BAY** - The Namibia Fish Consumption Promotion Trust was honoured to host a courtesy visit from the leadership of the Outjo Municipality at its Head Office in Walvis Bay on 06 August 2025.

The visiting delegation held a productive engagement with the Chief Executive Officer, Mr. Victor Pea, focusing on strengthening collaboration and exploring new opportunities for partnership. The Municipality shared updates on its upcoming initiatives for the year, including the Memorial Cup & Memorial Prosperity Fund, the Outjo Business Summit, and the Outjo Trade & Tourism Expo, all key events aimed at stimulating local development and community participation.

The discussions provided a valuable platform to exchange insights on how the Trust and the Municipality can work together to advance shared goals of social upliftment, economic empowerment, and sustainable development in the Kunene Region. Both institutions acknowledged the importance of forging strategic partnerships that go beyond dialogue to deliver real impact on the ground.



Through initiatives that promote fish consumption awareness, local entrepreneurship, and community-driven growth, NFCPT reaffirmed its commitment to contributing meaningfully to the socio-economic development of Outjo and the region at large.

The Trust extends its appreciation to the Outjo Municipality leadership for their visit and looks forward to strengthening ties in the spirit of collaboration and national progress.

# HAPPY SOCKS, HAPPIER MINDS!



In recognition of Mental Health Awareness, the Namibia Fish Consumption Promotion Trust's Head Office team stepped into the day with style, spirit, and a splash of colour! Staff members came together to celebrate the importance of mental well-being by donning their most vibrant and quirky "Happy Socks", transforming the office into a space full of laughter, smiles, and bright patterns.

But this fun initiative was more than just a fashion statement, it was a reminder of the value of positivity, individuality, and self-expression in promoting a healthy workplace culture. Mental health is a vital part of overall wellness, and at the Trust, we believe that nurturing emotional well-being begins with small, meaningful actions that lift spirits and strengthen connections among colleagues.

The "Happy Socks" day served as a light-hearted yet powerful way to encourage open conversations about mental health. It reminded everyone that joy can be found in the simplest gestures, and that a cheerful environment contributes to a more motivated and creative workforce.

By celebrating each person's unique personality, just like every pair of colourful socks, the Trust continues to foster a workplace that values inclusivity, empathy, and teamwork. Because when we care for our minds and support one another, we build not just a stronger team, but a happier and more resilient organisation.

So, here's to bright socks, brighter moods, and the ongoing commitment to making mental wellness a shared priority!

# LONG SERVICE AWARDS - MEMORABLE EXPERIENCE

## One Fish, One Nation

Ten years ago, I joined a cause,  
Not just a job, but one with laws  
Of purpose, pride, and unity  
A family called the NFCPT.  
To wear the brand, to watch it grow,  
To feel the mission's steady flow,  
To stand behind the noble aim:  
"Bringing fish" more than just a name.  
I've seen the smiles, the grateful eyes,  
In rural hearts where hope still lies.  
A simple fish, a humble meal,  
Yet oh, the joy that moments seal.  
We reach the corners far and wide,  
Where need and hope walk side by side.  
And when a child sits on the floor,  
Without a desk, without a door  
Still learning, dreaming, striving high  
We try to help, and I know why.  
For every act, both large and small,  
Becomes a thread that binds us all.  
And every goal that we achieve  
Is born from those who dared believe.  
No task is done by one alone,  
But by a team with purpose shown.  
Direct or quiet, front or rear  
Each hand has brought the mission here.  
So today, I stand with grateful heart,  
To say: I've been a tiny part  
Of something vast, of something true  
And I am proud to walk with you.  
Ten years have passed, and still I see  
A future bright for NFCPT.  
For if one fish can feed a land,  
Then so much more lies in our hand.

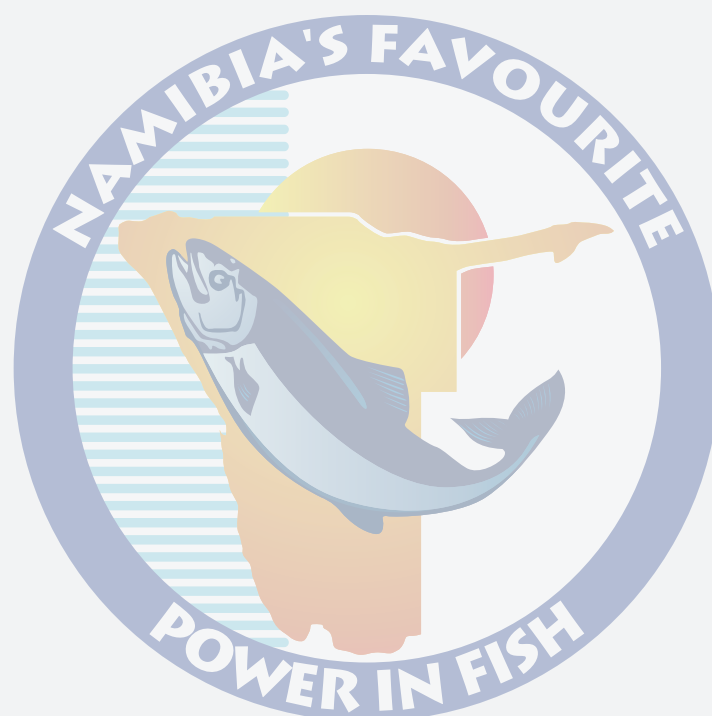
By Mrs. Eveline Stephanus



# NEW STAFF APPOINTMENTS

WELCOME TO THE FAMILY

NAME	POSITION	BRANCH/ TOWN
Herbert Negumbo	Senior Truck Driver	Head Office
Geraldo Sekupa	Cashier/Fish Processor	Keetmanshoop
Lucia Shatiyohamba	Distribution Clerk	Head Office



**NAMIBIA FISH CONSUMPTION  
PROMOTION TRUST**



**NAMIBIA FISH CONSUMPTION PROMOTION TRUST**



# Thank You KAVANGO EAST REGION

The Namibia Fish Consumption Promotion Trust (NFCPT) is thrilled to share the success of the 13th National Fish Consumption Day Fund Raising Gala Dinner, dedicated to the Kavango East region.

We extend our heartfelt appreciation to the **Right Honourable Prime Minister, Dr. Elijah Ngurare**, and **Hon. Dr. Emma Kantema-Gaomas, Minister of Gender Equality and Social Welfare**, for their unwavering support, which made a profound impact on this year's event

Special recognition goes to **Hon. Hamunyera Hambyuka, Governor of the Kavango East Region**, whose invaluable contributions were instrumental to the event's success. We also express our sincere gratitude to our strategic partners, the fishing industry, loyal customers, and the public for their continued commitment and generosity

Through your collective support, the 13th NFCPT gala dinner held in Rundu on **03 October 2025** raised an impressive **N\$353,900.00 in pledges**. Join us in celebrating this remarkable achievement fuelled by unity and support. Together, we anticipate even greater success in the future.

## OUR HEROES

The Namibia Fish Consumption Promotion Trust (NFCPT)	N\$ 100 000.00
Erongo Marine Enterprises (Pty) Ltd	N\$ 32 500.00
Perreira Seafood Co. (Pty) Ltd	N\$ 30 000.00
Novanam & Lalandii Holdings	N\$ 25 000.00
Cavema Fishing (Pty) Ltd	N\$ 25 000.00
065 Lifestyle Media Group	N\$ 10 000.00
Mr. Victor pea	N\$ 10 000.00
AM Ludgerus Boutique Guesthouse and Car Rental (Pty) Ltd	N\$ 10 000.00
Okaheke Kapele Guesthouse CC	N\$ 10 000.00
Kumwe Fishing (Pty) Ltd	N\$ 10 000.00
Mentors Fish Traders CC	N\$ 10 000.00
Rundu Fishing Holdings	N\$ 10 000.00
Professional Advisory Group	N\$ 10 000.00
Mbashe Fishing (Pty) Ltd	N\$ 10 000.00
/Gaiob Fishing (Pty) Ltd	N\$ 10 000.00
Right Hon, Prime Minister Dr. Elijah Ngurare	N\$ 5 000.00
Office of the Governor, Kavango East Region	N\$ 5 000.00
Omulonga Fishing Co.	N\$ 5 000.00
Rundu Tsumkwe Foundation Trust	N\$ 5 000.00
Omulenge Fisheries	N\$ 5 000.00
NFCPT Staff	N\$ 5 000.00
Rundu Town Council	N\$ 2 000.00
Illenge Family	N\$ 1 500.00
Mr. Diafasa Kantana/ Mr. Kashumali	N\$ 1 500.00
Day Dream Institute - Mr. Tinu Wakudumo	N\$ 1 000.00
Mr. Kanyanga M. Gabriel	N\$ 1 000.00
Ndjaleka Family	N\$ 1 000.00
Mr. Gideon Thomas	N\$ 1 000.00
Mrs. Rushall Mutasa	N\$ 1 000.00
Mr. James Williams	N\$ 1 000.00
Ms. Christine Shilima	N\$ 1 000.00
Shaende Family	N\$ 300.00

## OUR SPONSORS



@fishconsumptionpromotiontrust

BRINGING FISH TO THE NATION



**NAMIBIA FISH CONSUMPTION  
PROMOTION TRUST**

**Head Office**

John Ovenstone Street  
Walvis Bay  
Tel: 064 278 700  
[www.nfcpt.com.na](http://www.nfcpt.com.na)